

TransNational Cooperation-FICHE

ESF-Flanders

Name of institution:	RTC Oost-Vlaanderen
Type of institution (click the right answer):	<input type="checkbox"/> Public <input checked="" type="checkbox"/> Private <input type="checkbox"/> Institutional training providers <input type="checkbox"/> Other (please specify).....
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Stage of implementation: (click the right answer):	<input type="checkbox"/> Preliminary project Idea (projects in preparation phase without grant awarded) <input checked="" type="checkbox"/> Project under implementation
Title of the Project:	.Bedrijf + school (Company + school)
Approximate budget of the project:	€ 250.000
Budget for transnational activities:	
Duration of the project – starting date (in months):	From 09/2012 till 12/2013
Duration of the transnational activities within the project – starting date:	2012 – 2013
Thematic scope of the project (click the right answer – maximum 2):	<input type="checkbox"/> <u>Access to the labour market/employment and social inclusion, e.g.:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Pathways to integration and reintegration of disadvantaged groups <input type="checkbox"/> Fighting discrimination when entering the labour market <input type="checkbox"/> Progress in promoting acceptance of diversity in the workplace <input type="checkbox"/> Customised programs for specific targeted groups <input type="checkbox"/> Stimulating and acknowledgment of working skills <input type="checkbox"/> A better flow from social economy towards the regular labour market <input type="checkbox"/> <u>Workers and new skills within the context of a “New Economic Environment” and social economy, e.g.:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Developing systems & strategies for lifelong learning within organisations and services for enterprises <input type="checkbox"/> Training & services for workers to increase their adaptability <input type="checkbox"/> Strengthen an HR-competency policy in enterprises <input type="checkbox"/> <u>Business undergoing changes, e.g:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Support labour organisations to adjust to rapidly changing economic & organisation standards <input type="checkbox"/> “Corporate Social Responsibility” <input type="checkbox"/> Social economy <input checked="" type="checkbox"/> <u>Education and training, e.g:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Increasing the participation in education and training at all time in one’s life

	<ul style="list-style-type: none"> X Increase the transition from school towards work/labour market <ul style="list-style-type: none"> □ Facilitate the access to education for 45+ □ <u>Women and job, e.g:</u> <ul style="list-style-type: none"> □ Measures to gain better access to jobs and achieve a more sustainable labour market participation □ Measures to decrease the gender gap & have more women in the labour market □ Actions to improve the balance private-working life □ <u>Fighting inactivity and discrimination at high age, e.g:</u> <ul style="list-style-type: none"> □ Measures for more and easy access to employability □ Measures to keep elderly people working □ <u>Stimulating entrepreneurship for target groups, e.g :</u> <ul style="list-style-type: none"> □ Measures to increase the participation of migrants/ethnic minorities in the labour market and to stimulate social integration □ Innovative actions □ <u>Innovative actions</u> <p><u>X Other themes</u> (please specify) Development of a number of tools for and with businesses to ensure that they can find qualitative technically trained workers in the long term. To this end we need to focus on attracting pupils and students to technical schools and colleges.</p>
<p>Target group for transnational cooperation (click the right answer):</p> <p><i>(ONLY final beneficiaries, NO stakeholders)</i></p>	<ul style="list-style-type: none"> □ Long term Unemployed X Persons not actively at work – e.g. Young people under 25 years old (Incl. school or high school/university) □ Employed □ self Employed □ Elderly persons (+ 50) □ Specific target groups: <ul style="list-style-type: none"> ○ Disadvantaged groups (Ethnic / national minorities) ○ Immigrants ○ Ex-offenders ○ Women ○ Persons with mental or physical disabilities ○ Employees in Social enterprises

Brief description of the Transnational cooperation:

1. Problems to be solved (justify the need of the transnational cooperation)

Businesses and enterprises are continuously clamouring for suitable workers and this shortage is set to increase in the next few years. The fact that student numbers in technical and scientific education are continuously declining, thus reducing the future workforce, has significantly contributed to this. Young people are largely unaware of or not interested in the possibilities and challenges offered by these jobs and these businesses. Their perception of and interest in a technical challenge will only increase thanks to the development of a number of standard activities with these businesses.

2. Objectives to be achieved

- i. Development of a set of standard activities with the businesses for the various target groups (students in vocational education – secondary education – higher education)
- ii. Raise interest among businesses for the required investments and renewed campaigns to ensure the inflow of future workers.

3. Main transnational activities (as provisionally planned, to be confirmed with partners)

The **bedrijf + school (company + school)** project already exists in the Netherlands where it has proved its merit. The aim is to translate the main themes of this project to our educational system in function of the requirements of businesses in Flanders.

4. Planned outputs, deliverables, results of TNC; expected outcomes (effects)

A developed business case as a guideline for businesses to organise activities with young people and educational institutions to promote the perception of employment within the company. Below is a list of potential activities:

- Guest teachers at school
- A company visit
- An orientation placement
- A teacher placement
- Technical work assignments
- Research and design assignments

The training of a number of ambassadors from the business world who can translate the future of technology to the world of young people in an educational and appealing manner.

5. Useful and additional remarks:

Next to this a project will be launched in the frame of the Interreg IV Programme. It entails a collaboration between various partners in Flanders and the Netherlands in order to design and develop a virtual hub allowing businesses and educational institutions to easily align their needs and requirements with one another.

It is important to make the link with the STEM Action Plan. This action plan was developed at the Flemish Parliament's demand to increase the outflow of graduates in the exact sciences and in technical education. Moreover this is a joint project of the policy areas of Education and Training, Work and Social Economy and Economy, Science and Innovation. The Regional Technological Centres will play a significant role in this meaning we are service providers for this project.

